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1962 ROSE FOLDER

NEW!

Memoriam

FROM

HILLSDALE

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Indianapolis 50, Indiana

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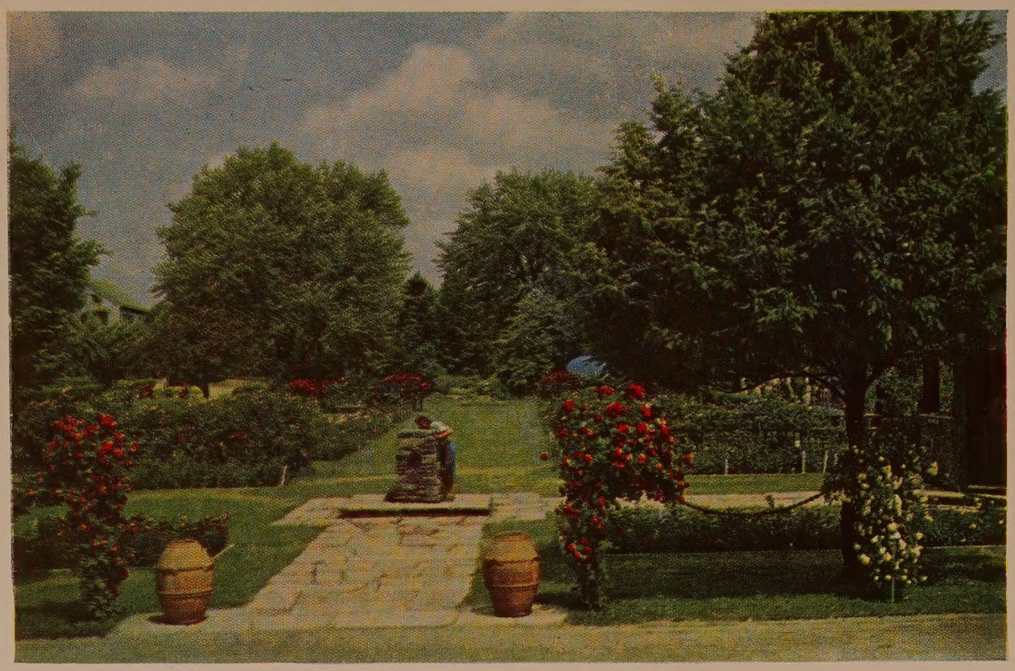
An Invitation to Hillsdale Gardens

In full bloom, our Rose Gardens are a scene to lighten the hearts of all observers. The beds of roses in solid colors planted for testing purposes are strikingly beautiful. Continuous arches of climbing roses, annuals and perennials, add greatly to the loveliness of the queenly gardens. Rich-foliaged shrubs and flowering trees and a background of Colorado blue spruce provide an attractively landscaped area for the gardens.



HILLSDALE ROSE GARDEN

You are cordially invited to visit us any time.

HILLSDALE GARDENS are bordered by TWO MAIN HIGHWAYS

Entrances are just SOUTH OF CASTLETON at 7800 Road 100 (N. Shadeland)

and 7800 State Road 37

Telephone: TI-lden 9-2810

Hillsdale Rose Festival—JUNE 9-10, 1962

Hillsdale invites you to come to the Twenty-second Annual Rose Festival! The large Hillsdale Display Gardens will be formally opened to the public, free of charge.

Thousands of roses in full bloom will form a magnificent background for the Rose Queen Coronation.

Please Note

All prices quoted herein are NET, f.o.b. our nursery, for Potted Roses.

Prices and Discounts listed in this folder supersede all previous lists.

A QUANTITY CASH and CARRY SPECIAL DISCOUNT will be given as follows when **Potted Roses** are purchased and paid for at one time and taken with you:

Buy 6 Roses of your choice and get **$1.00 credit coupon,** which may be applied on any additional purchase.

Buy One Dozen Roses of your choice and get **$2.00 credit coupon,** which may be applied on any additional purchase.

POTTED ROSES are available after MAY 1.

DORMANT ROSES are available from MARCH 15 to MAY 1.

Out-of-Town Orders. Dormant Roses can be shipped out-of-town. Packing and shipping at cost. Potted Roses cannot be shipped out-of-town because of the exorbitant cost of crating and the danger of damage to the potted plant in transit.

Dormant Roses

Hillsdale Dormant Roses are the same No. 1 grade, quality plants as are used for potting by Hillsdale. Customers are urged to buy our Dormant Roses early and save the potting charge. Dormant Roses **planted early** will bloom the first summer. Free planting instructions.

DORMANT STANDARD (Not Patented) ROSE PRICES: Cash and Carry prices for all Standard Varieties will be NET at **$1.45 each,** f.o.b. our Nursery.

DORMANT PATENTED ROSE PRICES: Cash and Carry prices for all Patented Varieties will be NET at **50c less per plant** than rates herein shown for the PATENTED POTTED PLANTS.

A QUANTITY CASH and CARRY SPECIAL DISCOUNT will be given as follows when **Dormant Roses** are purchased and paid for at one time and taken with you:

Buy 6 Roses of your choice and get **$1.00 credit coupon,** which may be applied on any additional purchase.

Buy One Dozen Roses of your choice and get **$2.00 credit coupon,** which may be applied on any additional purchase.

Replacement Guarantee

Because of our special effort in procuring top quality, No. 1 grade rose plants and our extra care in preparing them for sale, we take pride in being able to make this generous quarantee:

All plants are quaranteed to be true to name as labeled. We will replace, in full, any dormant plant which fails to grow and survive within 60 days, if reported in that time. However, there will be a potting fee of 50c, when replaced with a potted plant. We do not, however, quarantee our roses to live through the winter and no replacement will be made when roses are injured by frost or winter-kill.

When to Plant Roses

HILLSDALE DORMANT ROSES are on sale from March 15 until May 1, and should be planted during this period only. Early planting is recommended.

HILLSDALE POTTED ROSES go on sale May 1, and they can be planted any time thereafter, all summer long. Free planting instructions.

"Remember with Roses"

Give a Gift Certificate for Hillsdale Roses for birthdays and anniversaries. Nothing in this price range will last longer than a Rose (or other growing nursery stock). A Hillsdale Gift Certificate makes a wonderful Christmas gift.

Call Us For Complete Landscape Service—TI 9-2810

EVERGREENS
SHADE TREES
ORNAMENTAL TREES
FLOWERING SHRUBS
FRUIT TREES
SMALL FRUITS
BROAD-LEAF EVERGREEN SHRUBS and VINES
CLIMBING VINES and GROUND COVER
PERENNIALS
DUTCH BULBS

Hillsdale Supermarket

Our self-service Garden Store has been greatly enlarged. Counters are always well stocked with every kind of garden and lawn supply imaginable, including the newest and best Insecticides and Fungicides and Sprays and Plant Foods for ROSES and all other growing plants.

Get these when you buy your Roses:

SHOP indoors during Spring dormant season for ROSES, PLANTS, SHRUBS, SMALL FRUIT and TREES of all kinds.

HILLSDALE FINE POTTED ROSES—ALL NO. 1 GRADE

PATENTED AND NEW EVERBLOOMING HYBRID TEA ROSES (POTTED)

Aida. Lustrous, urn-shaped buds of rich spectrum-red. Rugged foliage on a vigorous plant. Free bloom ... Each $3.00

Amarillo. NEW. A dependable medium yellow, pointed bud, graceful in form. Continuous bloom ... 3.25

Americana. NEW. Brilliant red, fragrant blooms well over 6 inches across, with a velvety sheen on the petals ... 4.00

American Home. NEW. Fragrant, rich blood-red. Large double flower, 4½ to 5 inches across, intensely fragrant. Large, dark green foliage. Height 3 to 4 feet ... 3.50

Angel Wings. Long golden buds open to large, perfectly formed, creamy white flowers tinged pink. An exhibition type rose of surpassing beauty. Extremely upright. Vibrant green foliage ... 3.50

Ardelle. This large white rose with 90 to 100 petals is a seedling of Peace. Robust bush and strong stems. Color varies from creamy white and blush-white to pure white ... 3.00

Arlene Francis. Produces masses of golden yellow flowers 5 inches across. Unforgettable fragrance. Glossy, dark green foliage. Vigorous and prolific ... 3.50

Avon. NEW. An extremely fragrant flower of brilliant, non-fading red. Long buds open to 6 to 7-inch flowers. Bright green foliage ... 4.00

Aztec. A startling orange-scarlet color sensation. Giant 6-inch blooms are long-lasting and colorfast. Husky plant with disease-resistant foliage ... 3.25

Black Velvet. NEW. Free-blooming rose of deep wine-red to almost black, which does not fade or blue ... 3.50

Burnaby. Canary-yellow bud is edged with deep pink. Well-formed flowers have outer petals of pure white, shading to primrose-yellow centers. Glossy, dark green foliage. Abundant bloomer ... 3.00

Champagne. NEW. A sparkling bloom like pale Moselle champagne, glinting with overtones of pink, yellow, apricot and buff. The colors vary with the season. Fully double, long buds. 35 to 40 petals ... 3.50

Christian Dior. *A.A.R.S. WINNER FOR 1962. Magnificent crimson-red overlaid with iridescent scarlet. Large double blooms. Color does not fade. Glossy foliage ... 4.00

Chrysler Imperial. *A.A.R.S. winner for 1953. A red, red rose. Long-lasting, large, 4½-inch blooms have 40 to 50 wide petals. Sturdy stems. Dark green foliage ... 3.00

Confidence. A beautiful blend of yellow, white and peach-pink. Large buds and flowers ... 3.00

Coronado. NEW. Large, pointed buds of red flushed with copper-orange open into double, high-centered flowers with 40 to 50 petals. Foliage abundant and glossy ... 4.00

Cover Girl. Orange, copper and gold. Large, high-centered flower and glossy green foliage ... 3.50

Diamond Jubilee. *A.A.R.S. winner for 1948. Double, high-centered flowers of glowing buff-orange with a touch of orange-yellow at base of petals. Long-lasting ... 2.75

Dr. Debat. Large blossoms of fine clear pink, 6 inches across. Flowers are plentiful and are borne on strong stems. Plant tall and vigorous ... 2.50

Duet. *A.A.R.S. winner for 1961. A bi-colored thriller blending two warm colors—soft salmon-pink with the reverse side a rich, sparkling orange-red ... 3.50

Ebb Tide. NEW. A strong, upright, rugged plant bearing its attractive flowers singly on exceptionally strong, erect stems. Peach-colored bud, very graceful in profile. The petals of the large, light yellow, pink-flushed flower tend to ruffle and roll outward. Fragrant ... 3.50

Gail Borden. One of the largest new Hybrid Teas. Apricot-yellow outside and pink inside. Dark, shiny green foliage and abundant bloom ... 3.50

Garden Party. *A.A.R.S. award for 1960. Very large, pastel-tinted blooms of creamy ivory, daintily flushed at outer edges with apple-blossom-pink. Marvelous form. Vigorous, easy to grow ... Each $3.50

Golden Masterpiece. Enormous, fragrant, golden yellow flowers with high centers. Glossy foliage ... 3.50

Hawaii. Warm, glowing orange-coral blend, a color as exotic and sultry as Hawaii itself. Blooms are over 6 inches across and have a pronounced raspberry scent ... 3.95

Helen Traubel. *A.A.R.S. award for 1952. Color varies with weather; sometimes a sparkling pink, but usually a luminous apricot. Very vigorous ... 3.25

Invitation. Extremely vigorous bush of nice proportions. Five-inch flowers with 35 thick petals of salmon-orange. Upright grower, compact and bushy ... 3.50

Isobel Harkness. Lovely, long yellow buds and clear shining yellow flowers on fine stems. Good medium plant ... 3.25

King's Ransom. *A.A.R.S. WINNER FOR 1962. Rich chrome-yellow petals, non-fading qualities and profusion of bloom captured the award for King's Ransom. Exceptionally tall, full plant densely clothed with dark green foliage. Long, slender buds and full, high-centered flowers. Extremely vigorous ... 4.00

Konrad Adenauer. Huge, pointed, dark red buds with velvety sheen. Healthy and free-blooming ... 3.00

Kordes Perfecta. A flashing new color. Cream-white buds edged with carmine, which color spreads throughout as the flower opens to a combination of pink, white and yellow. A vigorous, disease-free plant ... 3.50

La Jolla. Beautiful long-pointed buds. Petals of soft pink, flushed with deeper pink. Large, 5-inch bloom. Sturdy, healthy plants ... 3.00

Memoriam. NEW. The long-pointed buds are large and perfect, shading from pink to cream. They unfold to 5 to 6-inch, luminous pink flowers with 50 to 60 petals. Planted at Indianapolis Motor Speedway and Monument Circle ... 4.00

Merry Heart. Medium to large flowers of bright orange-scarlet. Glossy, dark foliage. Vigorous, upright grower ... 3.25

Midnight. Velvety blackish maroon-red. Long slender bud with spicy fragrance. Long-lasting ... 3.25

Mirandy. *A.A.R.S. award for 1945. Fragrant and very hardy. Blooms continuously. One of the best maroon-reds ... 2.75

Mission Bells. *A.A.R.S. winner for 1950. Deep glowing salmon buds opening to clear shrimp-pink. Large, high-centered flowers ... 2.50

Mojave. *A.A.R.S. winner for 1954. Finest glowing orange-colored rose, shot with flame-like tones of scarlet and vermilion. Long-stemmed; vigorous ... 3.25

My Fair Lady. Is actually a blend of two-tone pink-cream with yellow reverse, best described as "all the shades of the setting sun in pastel tones." Free-blooming, strong canes and beautiful foliage ... 3.50

New Yorker. Acclaimed the best red rose of all time. Velvety unfading scarlet ... 3.00

Nobility. Exquisite buds of light pink, deepening toward the center and opening to shell-pink, finishing rich pastel pink. Huge blooms are perfectly formed ... 3.50

Nocturne. *A.A.R.S. award for 1948. Bright cardinal-red, shaded darker. A universal favorite ... 2.75

Orchid Masterpiece. Large, 5 to 5½-inch blooms of orchid shaded lavender. Deep orchid in the long slender buds ... 3.50

Oregon Centennial. Oregon's rose of the century. Deep rose-red blooms with strong fragrance. Good lasting quality. Compact, vigorous ... 3.25

Pastel. NEW. Tapered bud is light orange, often flushed with light red. The 25 to 30 petals are crisp, thick and very large. As the flower opens, the color becomes a soft creamy yellow with subtle promises of pink. Abundant foliage. Height 3 to 4 feet ... Each $3.25

Pink Duchess. The newest and richest colored pink of the Peace family. A strong plant with rugged foliage and 5 to 6-inch blooms ... 3.50

Pink Favorite. Long-pointed, deep pink buds nestled in abundant, leathery, glossy, healthy foliage ... 3.00

Pink Lustre. High-pointed blooms of cool pink, with edges of petals showing a deeper tint ... 3.00

Pink Peace. Enormous, dusty-pink flowers of beautiful form carried erect on heavy canes. Free and continuous bloom. Non-fading and fragrant. Vigorous ... 3.50

Polonaise. NEW. A rose as stately and stimulating as the music for which it was named. Plant vigorous and sturdy; glossy foliage. Bright red, ovoid bud opening to a large flower with 40 to 50 petals ... 3.25

Rose Bowl. Fully double, glowing red blooms of extraordinary size (5 to 6 inches). Clean foliage and long stems. The color will not fade or blue ... 3.50

Rubaiyat. *A.A.R.S. winner for 1947. Brilliant red blooms in profusion. Old-rose fragrance ... 2.35

Show Girl. Undoubtedly the largest and most perfect buds in rosedom. One of the finest deep pink roses for cutting; long-lasting. Vigorous. Fragrant ... 2.75

Simone. A continental beauty of the most delightful lilac-lavender color. Huge, 6-inch blossoms have 50 to 65 large petals and are high centered in form ... 3.50

South Seas. Rose of the Year for 1962. High-centered fragrant blooms of Tahitian pink up to 7 in. across ... 4.00

Sterling Silver. Silver-lavender flowers, 4 to 5 inches across. Sweet fragrance. Free bloom ... 3.50

Suspense. The 55 to 65 petals are a velvety red on top and a glowing yellow beneath. In spring and fall, the bicolor effect is most vivid ... 3.50

Sutter's Gold. *A.A.R.S. winner for 1950. Beautiful yellow flowers, richly shaded with orange and red; high-centered. Captivating rich tea rose fragrance ... 2.75

Tallyho. *A.A.R.S. award for 1949. Buds of deep cardinal-red. Blooms have face of unique and delightful pink, with crimson reverse ... 2.75

Tanya. Blooms of glowing, radiant orange, 5 to 5½ inches across. The 2½ to 3-foot plants with disease-resistant foliage thrive everywhere ... 4.00

The Alamo. A great rose to commemorate a great event in our history. Often with more than 100 petals of velvet-textured cardinal-red. Vigorous, bushy plant ... 3.00

The Duke. A dashing new bicolor with large blooms of carmine-red sprayed with gold on the under side of the petals. The flowers measure 5 to 6 inches across ... 3.00

Tiffany. *A.A.R.S. award for 1955. Long-pointed, phlox-pink buds with golden yellow shading at base. Double and high-centered. Fragrant ... 3.25

Torch Song. A most unusual color—a smoky-red flame that seems to glow as though with inner fire. Blooms plentiful, with 35 to 45 curling petals ... 3.00

Vassar Centennial. To commemorate the 100th anniversary of famed Vassar College. A real exhibition rose of lovely apricot and pastel-peach. Fragrant ... 3.50

White Knight. *A.A.R.S. winner for 1958. Magnificent pure satiny white flowers that do not discolor. Vigorous, upright bush about 3 feet high. Disease-resistant ... 3.25

White Prince. NEW. Large, 6-inch, very white flower is fragrant. Long, slender buds. Heavy foliage on a 5-foot plant ... 3.25

White Queen. Slender in bud, opening into a sparkling pure white, 4½-inch flower. Rich green foliage. Neat, upright plant grows about 3 feet tall ... 3.50

PATENTED GRANDIFLORA ROSES (POTTED)

Ben Hur. NEW. A most pleasing newcomer, of cardinal-red. Very free bloomer ... Each $3.50

Buccaneer. The brightest yellow rose. Urn-shaped buds; double flowers, long-lasting and non-fading. Upright, very tall and vigorous ... 3.00

Carrousel. Continuous, glowing mass of large, double, deep rich red flowers, regardless of the weather. Tall growing and mildew resistant ... 2.50

Dean Collins. Orange-red buds open to full, double, long-lasting luminous blooms of rose-opal and carmine. Vigorous ... 2.50

Ebony. Tall, vigorous bush adorned with profuse, deep dark red blooms—as many as 45 flowers to one candelabra stem ... 3.25

El Capitan. A rich, glowing cherry-red color that holds well ... 3.25

Golden Girl. Long, tapering buds of sparkling golden yellow. Bushy, upright, vigorous grower ... Each $3.00

Governor Rosellini. A profusion of rich rose-red flowers, repeating all season. Warm raspberry fragrance ... 3.00

John S. Armstrong. *A.A.R.S. WINNER FOR 1962. The vigorous, well-proportioned, free-branching plant is extremely disease-resistant and attains a height of 4 to 5½ feet. Rich red flowers, completely color-fast ... 4.00

Montezuma. Long tapering buds open to high-centered flowers of scarlet-orange, changing to salmon-orange in warm weather. Very vigorous; good foliage ... 3.25

Paul Bunyan. NEW. A rugged rose named for the legendary lumberjack of the north woods. Long-pointed buds and enormous, 50-petaled blooms of velvety deep red color ... 4.00

Pink Parfait. *A.A.R.S. winner for 1961. A luscious blend of pink tints, from light to rich rose-pink, darkening rather than fading with age. Has perfectly formed buds ... Each $3.50

Queen Elizabeth. *A.A.R.S. award for 1955. The first Grandiflora rose. High-centered buds are blended soft carmine-rose and dawn-pink; pure pink blooms. Tall and vigorous. A cross between Charlotte Armstrong and Floradora ... 3.00

Starfire. *A.A.R.S. award for 1959. Glowing currant-red, high-centered blooms; distinctive, fluorescent, non-fading. Excellent for cutting. Bronzy green foliage. Vigorous and abundant ... 3.50

Trojan. NEW. Vigorous, resistant to black-spot and rust. Large buds and blooms of more than 40 petals. A pastel bicolor of light pink with soft yellow reverse ... 3.50

PATENTED CLIMBERS—NEW AND HYBRID TEA (POTTED)

Cl. Aloha. Deep coral-pink. Double blooms up to 5 inches across. Frequently blooms all during summer. Needs slight winter protection. Each $3.00

Cl. Blossomtime. Camellia-pink; best everblooming climber; hardy. 3.00

Cl. Crimson Glory. Deep crimson. Frequently blooms during entire season, after peak of bloom in June. Requires winter protection. 3.25

Cl. Don Juan. Velvety red pillar rose that sometimes measures 5 inches. Delightful fragrance. Blooms all summer. 3.50

Cl. Gladiator. Colorful, fragrant new climber that blooms all season. Huge, 5-inch, high-centered flowers of brilliant rose-red. Stands zero winter weather. Each $3.25

Cl. Golden Showers. *A.A.R.S. winner for 1957. Vivid canary-yellow flowers, 4 to 5 inches. Profuse bloom; vigorous pillar type. Hardiness in cold areas above average. 3.00

Cl. Mona Lisa. Huge, fragrant, salmon-pink blooms. Abundant, leathery, dark green foliage. Everblooming. 3.25

Cl. Peace. Varied pink and yellow. Often repeats. Protection needed. 2.75

Cl. Royal Gold. Vigorous, easily managed and blooms first year it is planted! This gorgeous golden yellow pillar rose has 45 shiny petals; blooms are about 4 inches across, borne in clusters and also singly on strong stems. Fruity fragrance. Each $3.50

Cl. Royal Lavender. Strong everblooming climber of true lavender with dove-gray and warm pink tones. Color lasts until petals fall. Buds are long and slender, opening to 3 to 4-inch flowers with delicate fragrance. 3.50

Cl. Spectacular. Enchanting 4-inch, orange-red to spectrum-red, long-lasting blooms. 3.00

PATENTED AND NEW EVERBLOOMING FLORIBUNDA ROSES (POTTED)

Amy. Looks like a pink pincushion in full bloom! Dainty little buds open to rich satin-pink clusters of bloom. A 2½-foot plant that blooms continuously. Hardy. Each $2.50

Baby Blaze. Captivating dark red buds; rich velvety cherry-red blooms in large clusters of 10 to 25 on a shoot. Vigorous; prolific. 2.50

Bellina. A delightful peach-pink with yellow undertones. Low, compact, bushy plant. Moderate fragrance. 3.00

Circus. *Only A.A.R.S. winner for 1956. Perfect little multicolor buds of yellow and red. As blooms unfold, they offer an ever-changing succession of delightful shades of yellow, orange, scarlet, buff, pink and red. Fragrant. Sturdy stems with handsome, compact foliage. 3.00

Fashion. *A.A.R.S. winner for 1950. Oriental red buds open to sparkling coral-pink, suffused with gold. 2.25

Fashionette. A charmingly fragrant, Fashion-colored rose. Old-rose fragrance. Deep coral buds open slowly. Foliage is dense. 3.00

Fire King. *A.A.R.S. award for 1960. Brilliant geranium-red. Very long-lasting and very fragrant. Blood-red, pointed buds. 3.00

Fusilier. *A.A.R.S. winner for 1958. A veritable fusilade of fiery orange-red flower clusters. Leathery foliage. Vigorous. Fragrant. 2.25

Gold Cup. *A.A.R.S. winner for 1958. Non-fading deep yellow blooms, 3 to 3½ inches across. Sweet rose fragrance. Glossy, dark foliage. 2.50

Golden Garnette. Fragrant buds of deep golden yellow open to 4 to 4½-inch flowers, carried both singly and in clusters. Wonderful for corsages and bouquets. 3.00

Golden Slippers. *A.A.R.S. WINNER FOR 1962. Perfectly formed, pointed buds swell to show a hint of red and a promise of gold, then open into blooms of fluorescent orange and gold. Compact, sturdy, disease-resistant plant. Each $3.00

Independence. Brilliant red, with orange-scarlet center and redder cast on reverse. Old-fashioned tea rose fragrance. Excellent grower. 2.25

Indian Gold. NEW. A good border rose growing 2 to 3 feet high. Buds of warm gold touched with red open to yellow flowers flushed with pink, borne in clusters. Sweet fragrance. 3.00

Irene of Denmark. Clear, frosty white, 3-inch flowers with 40 petals. Fragrant. Vigorous, upright, bushy plant. 2.25

Ivory Fashion. *A.A.R.S. award for 1959. Long, slender ivory buds open to 4-inch flowers; long, decorative golden stamens. Fragrant; long-lasting. 2.50

Jiminy Cricket. *A.A.R.S. award for 1955. Tangerine-red buds open to coral-orange and then turn pink-coral. Pleasing fragrance. Vigorous; glossy foliage. Ideal for hedges. 2.25

Lavender Girl. Unfading lavender flowers up to 3½ inches, on stems long enough for cutting. The gorgeous 35 to 42-petaled rose has a bud of ruby-red that opens to lovely rich lavender; fragrant. 3.50

Lavender Princess. The loveliest of the new exotic lavender Floribundas. Pointed buds start from an orchid shade and blend into firm, lavender blooms. 3.00

Lilli Marlene. Sure to be a flower-arrangers' favorite. Long-stemmed, 4-inch flowers form clusters of cherry-red that hold their color in spite of hot sun. Blooms freely. 3.00

Little Darling. Brilliant hues from red-orange on outer circle to shades of rose-pink, to warm buttercup-yellow at heart. Each $2.75

Malibu. A fine large-flowered Floribunda, starting coral-orange-red and finishing several shades lighter. Vigorous, 3-foot plant. 2.50

Pink Bountiful. Soft pink; perfectly formed buds and blooms. 2.25

Pink Chiffon. Bud is light pastel-pink with a deeper blush heart. Opened flower retains this captivating, delicate pink in outside petals, while inner petals are of deeper tones. This is truly a flower of great beauty. Bushy plant with glossy foliage grows 2 to 2½ feet tall 3.00

Pink Garnette. Glowing rose-pink flowers borne in clusters. Very long lasting. "Sister" to the all-time fine Garnette. 2.00

Pinocchio, Red. Rich velvety dark red; fragrant. Free-blooming. 2.25

Ruby Lips. Profuse clusters of very brilliant red blooms, unfading. Vigorous, disease-resistant. 2.75

Spartan. Burnt-orange buds opening to reddish coral, with sweet fragrance. Very robust. 2.50

Starlet. Perfectly formed, pointed buds and double, high-centered blooms of clear yellow. Low, compact growth. 3.00

Texan. Fiery red blossoms. Vigorous plant. A cross between Peace and Improved Lafayette. 3.00

Vogue. *A.A.R.S. winner for 1952. Unique, brilliant cherry-coral. Vigorous. 2.50

White Bouquet. *A.A.R.S. winner for 1957. A lovely new white rose with gardenia-like, 4 to 5-inch flowers of opulent white. Spicy fragrance. 2.50

STANDARD EVERBLOOMING HYBRID TEA ROSES—$1.95 EACH (POTTED)

Blanche Mallerin. One of the Grand Old Masters. Long, shapely buds and solid blooms of lovely white with high centers; fragrant. Vigorous, sturdy bush. Very good.

Charlotte Armstrong. *A.A.R.S. winner for 1941. Very double blooms of sparkling cerise. Perfectly formed, blood-red buds.

Christopher Stone. A very fine velvety scarlet-red. Blooms freely.

Condesa de Sastago. Popular two-tone rose, coppery pink inside and rich gold on reverse.

Crimson Glory. High-centered, very double blooms of deep crimson. Fragrant and free-blooming. Vigorous. One of the best reds.

Duquesa de Penaranda. Unusual combinations of apricot, orange and pink. Vigorous plant with beautiful glossy foliage.

Eclipse. Bud long-pointed, deep gold. Yellow flowers on long, strong stems. Foliage leathery. Vigorous.

Edith Nellie Perkins. Cerise-pink suffused with gold.

Editor McFarland. A double, brilliant pink with fine fragrance.

Golden Dawn. Sunflower-yellow, shaded with old-rose.

Golden Rapture. Exquisite buds. Double, rich yellow blooms.

K. A. Viktoria. A favorite white. Good in both bud and bloom; fragrant.

Lowell Thomas. *A.A.R.S. winner for 1944. Another Grand Old Master. The rich, unfading, deep yellow color plus the nicely modeled form of the bud make Lowell Thomas a year-after-year favorite. Substantial, vigorous, upright plant has strong stems and good foliage.

McGredy's Ivory. Beautiful creamy white blooms with exceptional fragrance.

McGredy's Yellow. Double, buttercup-yellow flowers in profusion. The best light yellow.

Mme. Henri Guillot. Urn-shaped buds. Watermelon to raspberry-pink.

Mrs. Chas. Bell. Delicate shell-pink. Prolific bloomer.

Mrs. E. P. Thom. Pure yellow of excellent form.

Mrs. P. S. du Pont. Double; deep yellow with spicy fragrance.

Night. Very deep crimson—almost black.

Peace. *A.A.R.S. winner for 1946. Ever-changing blends of pink, yellow and white. Vigorous plant with fine foliage.

Picture. Warm salmon-pink, splendidly formed flowers.

Pink Dawn. Sweetly scented; beautiful in bud and bloom. Rose-pink.

Pink Radiance. Hardy, vigorous, prolific.

Poinsettia. Brilliant scarlet color. Free-blooming.

Red Radiance. Can't beat the Radiances for durability and profusion of bloom.

Rex Anderson. Ivory-white, perfectly formed, large and very double.

Rose Marie. Satiny rose-pink; well shaped.

Talisman. Double, high-centered, fragrant. Golden yellow and copper-red flowers on long stems. Rich green foliage. Vigorous.

The Doctor. A great achievement in rose breeding. Buds are long and pointed; enormous blooms are silvery pink. Intensely fragrant.

Will Rogers. Double velvety crimson-maroon. Blooms well. Sturdy.

Zulu Queen. One of the "blackest" of all red roses—dusky maroon. Large and full. Rich and velvety. Vigorous and hardy.

STANDARD EVERBLOOMING FLORIBUNDA ROSES—$1.95 EACH (POTTED)

Betty Prior. Face of petals shell-pink, reverse dark carmine. Vigorous.

Eutin. Lovely double, deep red flowers on mildew-resistant plants.

Garnette. Red "sweetheart" flowers, long-lasting and ideal for corsages. Crinkled holly-like foliage. Only 18 inches tall.

Improved Lafayette. Bright cherry-crimson flowers in abundance on a tall, vigorous bush. Disease resistant.

Margo Koster (Sunbeam). Polyantha. Globular, orange-red. Dwarf, compact. Blooms in large clusters.

Pinocchio. Buds pointed, salmon flushed with gold, opening to soft pink. Continuous bloom.

Rose Elfe. Bud long-pointed; flower large, double, high-centered, clear pink. Vigorous and bushy.

Summer Snow. Large white clusters like mounds of snow. Fragrant. Light green foliage. Medium height.

World's Fair. *A.A.R.S. winner for 1940. Clusters of large, velvety deep crimson to scarlet flowers borne on a vigorous, hardy plant. Leathery foliage.

STANDARD HARDY CLIMBERS—$1.95 EACH (POTTED)

Cl. American Beauty. Blooms large and fragrant; deep pink, shaded soft carmine.

Cl. Blaze (Improved.) Blazing scarlet pillar rose. Grows luxuriantly. Hardy and dependable; recurrent bloom.

Cl. Doubloons. Large all-purpose yellow climber. Blooms in great profusion for a long period in June.

Cl. Dr. J. H. Nicolas. Everblooming. Double, rose-pink flowers of large size. Rich fragrance. Pillar rose.

Cl. Inspiration. Same sparkling tones as Mary Wallace. Successive crops follow from June on through October. Hardy; fragrant.

Cl. New Dawn. The best everblooming climber. Apple-blossom-pink with old-rose fragrance.

Cl. Paul's Lemon Pillar. Magnificent, double, lemon-yellow blooms.

Cl. Paul's Scarlet. Oceans of bright scarlet flowers.

Cl. White Dawn. Blooms double, fragrant, white. Vigorous. Recurrent bloom.

TREE ROSES (Everblooming)—$6.95 EACH (POTTED)

Aztec
Charlotte Armstrong
Christian Dior
Chrysler Imperial
Crimson Glory
Golden Slippers
John S. Armstrong
King's Ransom
Memoriam
Montezuma
My Fair Lady
Peace
Pink Peace
Queen Elizabeth
Tiffany

*A.A.R.S. means All-America Rose Selections, Inc. Each year new roses are planted in various gardens throughout the country, and these are tested under the most exacting conditions. The All-America Rose Selections, Inc., judges them and chooses the outstanding winners for the year. Therefore, you may buy with confidence the roses listed herein as A.A.R.S. winners.

HILLSDALE GARDENS INVITE YOU TO THE 1962 ROSE FESTIVAL ON JUNE 9 AND 10

"HILLSDALE ROSES

Are Always Better and They Cost No More"

Plant America!

Hillsdale offers Better Roses for People who want Quality Plants.

NONE FINER— BUY THE BEST

CONFIDENCE. $3.00

MIRANDY. $2.75

Buy and Plant Hillsdale Potted Roses After May 1. These Potted Roses may be planted all summer long.

Ask for Free Planting Instructions

SHOP HILLSDALE
For a Complete Line of Quality Nursery Stock

INDIAN GOLD. $3.00 NEW!

PAUL BUNYAN. $4.00 NEW!

QUEEN ELIZABETH. $3.00

PASTEL. $3.25 NEW!

Only one grade—the finest

CALL HILLSDALE FOR EFFICIENT LANDSCAPE SERVICE

Accent your Garden with a STATELY TREE ROSE

POLONAISE $3.25 NEW!

Build a friendly fence with Roses

HELEN TRAUBEL. $3.25

TREE ROSE, CHRYSLER IMPERIAL. $6.95

Get your ROSE SPRAYS and ROSE FOOD when you Buy your Roses! (All are ready in our Supermarket)

1962 AARS

© KING'S RANSOM $4.00 NEW!

LITTLE DARLING. $2.75

© PINK PEACE. $3.50

NEW!

AMARILLO. $3.25

1962 AARS

GOLDEN SLIPPERS. $3.00 NEW!

WHITE PRINCE. $3.25 NEW!

GIVE A LASTING COLORFUL GIFT "REMEMBER WITH ROSES!"

Give a Rose gift certificate for Birthdays and Anniversaries. Nothing makes a more lasting gift for Christmas than a Potted Rose (or other growing nursery stock). Easy to give and always welcomed.

1962 AARS

JOHN S. ARMSTRONG. $4.00 NEW!

© LAVENDER PRINCESS. $3.00

© MALIBU. $2.50

PLEASE NOTE

At Hillsdale you can find again this year all the NEWEST and BEST Roses Grown in the United States.

EBB TIDE. $3.50 NEW!

Dormant Roses Available March 15 to May 1

Our Dormant Roses are the Same No. 1 Grade Roses as We Use for Potted Roses

Plant Dormant Roses Early and Save

BUY ROSES IN QUANTITY AND SAVE!

1962 AARS

CHRISTIAN DIOR. $4.00 NEW!

REMEMBER "Hillsdale Roses are Always Better and They Cost No More"

Roses from Hillsdale are carefully selected No. 1, field-grown plants—the best on the horticultural market. Each variety has been tested in our own gardens. This assures you of receiving hardy, vigorous plants, which will have beautiful blooms in abundance from varieties well adapted to this section of the Middle West.

Hillsdale roses can be planted in your garden at any time during the growing season, and if planted correctly will show not even the slightest wilt of foliage, buds or blooms.

Hillsdale dormant roses are the same No. 1 grade plants as are used by Hillsdale for potting. Hillsdale dormant roses planted early will produce blooms by Decoration Day!

OUR POTTED PLANT

ADVICE TO HELP YOU SUCCEED WITH ROSES

by Alex Tuschinsky

1. Buy only No. 1 grade, field-grown healthy rose plants with at least two or three strong canes.
2. Choose a sunny location away from trees and shrubs, in a place where the soil is naturally well drained; otherwise, drainage must be provided.
3. **Preparation of Bed:** If soil is gravel or hard clay, it must be removed to a depth of 18 inches and replaced with good top soil. Humus should be mixed with this top soil in the form of rose food, cow manure, tobacco powder or Vitaloam. (All of these items, including top soil, available at Hillsdale.)
4. **How to Plant Dormant Roses:** Roses should be planted 18 inches apart each way. Remove wrapping just before planting and dig holes large enough and deep enough so roots can be spread out naturally without curling or bending them. Place plant deep enough so graft union will be about 1 inch below the surface of the ground. Cover roots with soil and firm the earth about them as hole is filled in. Then water to soak the soil thoroughly. Cover plants with a heavy burlap blanket for two weeks. During this period, sprinkle the blanket lightly once a day. No pruning of Hillsdale dormant roses is necessary at planting time.
5. **How to Re-plant Potted Roses:** Roses should be planted 18 inches apart each way. Simply slit the paper pot and carefully peel it off. The balls of earth containing the Hillsdale roses are then gently set in holes which are dug deep enough so the graft unions are 1 inch below the surface of the bed or ground. Press the fill-in soil firmly around the ball of earth as hole is filled in. Water immediately to soak soil thoroughly. No pruning necessary at planting time.
6. **Care After Planting, Cultivation and Watering:** Frequent cultivation after planting is necessary in order to keep the ground loose between the watering periods. Water the plants thoroughly at least once each week in the evening. Do not sprinkle. Use either a water-soaker or a Ross Root Feeder, both of which are available in our Garden Store.
7. **Care After Planting, Mulching:** A lot of effort in cultivation may be saved by using, during summer, a 2-inch mulch of any of the following: Peat moss, corncob mulch, or well-rotted cattle manure. All of these mulches can be purchased at Hillsdale Garden Store.
8. **Care After Planting, Spraying or Dusting:** Either spraying or dusting is necessary at least once a week after the plants leaf out. This chore has been greatly simplified by the use of all-purpose dusts and sprays. Either dust or spray is available as a combination fungicide and insecticide. Consult us for recommendations.
9. **Care After Planting, Fertilizing:** When the plant shows 2 to 3 inches of new growth, then apply a reasonable amount of Hillsdale Rose Food each month throughout the summer. Follow directions on the Hillsdale Rose Food label.
10. **Winter Protection:** Hill the earth up carefully around each rose bush from 4 to 6 inches above the natural ground level. Use extra good top soil for this purpose. Then cover the whole bed with a mulch of straw 3 to 4 inches deep.
11. **Spring Pruning:** All roses need to be pruned once a year. During the latter part of March or early April, weather permitting (after mulch has been removed), remove all dead canes back to ground level and prune back all winter-damaged canes to live or green wood. Also prune back all other canes on the rose bush to about 8 to 12 inches above ground.
    NOTE: Climbing roses do not require any pruning or cutting back of canes, except the removal of dead canes to ground level and thinning out of old large woody canes. Also should any of the climber canes be winter damaged, they too should be pruned back to a point just below the damage line.
12. **Early Spring Care:** Remove winter mulch and level the soil in between the roses; clean up the bed and remove all sticks, leaves and debris, and spray or dust the rose plants and the bed with a good fungicide.

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